



ADVANCED DATA SERVICES

- **48 Month NCOALink:** Identify change-of-address records before your next mailing.
- **DSF2:** Take address quality and postage discounts to the next level.
- **Apartment Append:** Improve the deliverability of your mailing list by adding missing apartment numbers.
- **PCOA (Proprietary Change of Address):** Find change-of-address information beyond NCOALink
- **PCOA+:** Leverages up to 35 years of address history to update and verify aged data.
- **CASS:** Standardize and validate US mailing address information.
- **Canadian Standardization & COA Processing:** Standardize and validate Canadian addresses, and provide forwarding addresses where available
- **Geo Coding:** Enhance your ability to target your campaign by appending latitude and longitude information to your database.
- **Suppression Services:** Deceased, DMA Mail Preference, Prison, Bankruptcy, & Nursing Homes
- **Reverse Phone Append:** Get name and address data from your 10 digit landline or cell phone numbers.
- **Phone Append and Verify:** Add residential/cell phone numbers to your database and verify existing phone numbers in a single pass.
- **Demographic Append:** Append up to 20 of the most commonly used demographic elements to your file. Age, Income, Presence of Children, Ethnicity, Date of Birth, etc.
- **Duplicate Flagging:** Find duplicate records in your file. (individual, household, or address level)
- **Phone Disconnect:** flags disconnected phone numbers, also identifies if number is landline, wireless, VOIP.
- **Gender Code & Name Parsing:** Identify gender based on surname. Splits names into their different parts (first, last, etc.)
- **AddressCorrect:** Converts invalid addresses to deliverable, DPV confirmed addresses.
- **ResidentVerify:** Compares the input name/address to a nationwide consumer database. While NCOA/PCOA check for the record of a move and updated address, they do not actually verify that the person still lives at the address
- **Email Append/Reverse Append Email Validation:** Checks the validity of the domain, proper email syntax, and where possible, the deliverability of the actual inbox. Corrects minor syntax issues, and identifies known spam traps.

Services are available in quarterly and yearly bundles at a savings to you.

Quarterly: NCOA/CASS/PCOA/Deceased

Yearly: NCOA/CASS/PCOA+/Deceased /Apartment Append

EXAMPLES OF DATA THAT WE CAN PROVIDE

Consumer Data: Over 200 Million individuals, with hundreds of selects including basic demographics, interests, ailments, auto, mortgage, and many more.

Mortgage Data: Detailed information including property and loan details in addition to demographics.

Business Data: Over 18 Million US businesses. Selects include SIC, employees, sales, years in business, and many more.

New Mover Data: Both daily and weekly files available.

Church Data: Includes detailed selects for denomination, congregation size, services, and contact level/job function.

School Data: Includes selects for grade level, subject, job function, activities, and many more.

Medical Practice/Hospital Data: Includes selects for practice specialty, practice size, job function, and more.